

Organisational Structure



The national HODs team

- Based at the National Trust HQ in London
- Look after the national listings website
- Look after registration
- Supply organisers with banners and bunting
- Funded by the National Trust and the People's Postcode Lottery

The Norfolk HODs coordinators

- Based at The Forum in Norwich
- Help organisers with the planning and registration of their events
- Produce and distribute the local listings brochure
- Arrange ticketing for events where required
- Regional festival marketing and promotion
- Create and run festival events at The Forum
- Funded by brochure advertising, contributions from local councils and core Forum Trust funds

Norfolk event organisers

- Devise and register own events on the national listings website
- Request ticketing from the Norfolk HODs coordinators where required
- Order banners and bunting from the national team where required
- Local festival marketing and promotion

